

## Retention Task Force Meeting

Members present: Dr. John Sykes, Dr. Stanley Johnson, Debra Andrews, Martha Reed, Victoria Wood, Jenne Vaughan, Sarah Horne, Jamie Jones, Melissa Woods, Dr. Jackie Daniel (recorder)

Dr. Sykes called the meeting to order and opened the following topics for discussion:

1. Mission statement was approved by President's Staff as it was last written
2. There is interest in attending the Noel Levitz meeting July 8<sup>th</sup>-10<sup>th</sup> in Chicago
  - a. Jenne has already been budgeted to attend
  - b. Martha Reed, Debra Andrews, Shannon Feinman and Jamie Jones are interested in attending. They will speak to their supervisors re: funding.
3. Dr. Johnson submitted the proposal to Title III for additional funding.
  - a. Dr. Sykes recommended we look at other departments to fund Jenne's position. Jenne reported that Bernadette Battle has been working on this.
  - b. Committee members were all in support of keeping a part-time retention position after 9/14/14 if additional funding is not approved.
  - c. Dr. Johnson added that he requested funding for Jenne's position and professional tutors in the recent grant submission.

Jenne and Dr. Sykes reviewed statistical data they had obtained for the past 3 years re: retention rates. SVCC was consistently at 67% (retention rate) for the 3 years reviewed. Dual Enrollment may be affecting the accuracy of the numbers being reported.

1. Jenne is working on a retention website but it is not live yet.
2. Students and faculty will access it through the SVCC website under student services/counseling link.
3. She is also working on a PP presentation for faculty and responders for SAILS
4. Martha suggested adding a mentor link to this site
  - a. Jenne and Martha are going to work on this.
5. Smarter Measures:
  - a. Statistical data was shared
  - b. MTE success is lower on cyber classes
  - c. Benchmark for success is 70% retention
  - d. Discussed if Smart Measures should be included in SDV 100 courses before students are allowed to take online courses.
  - e. Martha and Sarah stated that faculty are often not sure of how to locate scores if students do not submit them to their instructors.
  - f. Committee members recommended adding Smart Measures to SDV 100
  - g. Discussed VCCS statistics for past 3 years

- i. Sarah added that testing is being done differently between Alberta and Keysville. Debra is going to look into this.
- h. Dr. Sykes and Jenne will work with Dr. Anne Hayes and Anne Yancey to pull more statistical data for upcoming meetings.
  - i. Committee members agree we should look at this data by campus to see if improvements can be made.
- i. Jenne updated committee members on the Breakout Sessions in Alberta
  - i. Feels this has been very successful