

Social Media Request Form for Official Student Clubs and Groups

Why fill out this form when you can just start your own Facebook page? Because being “official” has benefits! We will add a link to your fan page from the main SVCC Facebook page, giving your page increased visibility. You’ll be recognized as an official, active student group on campus. Plus, you’ll have the backing of your club advisor, who will need to be an administrator of your site, and the Student Activities office.

Social Media Project:

Sponsoring Club/Group:

Request Date:

Purpose

Why do you want to establish a social media presence?

Objectives

What do you plan to achieve with this social medium?

Target Audience

Who will be reading and commenting on your social media? Who are you trying to engage?

What kind of response do you expect?

Implementation and Maintenance

Who will establish your presence?

Who will be the administrators?

(at least two are required and the club advisor must be an administrator)

Who will maintain it?

How often will it be updated?

How will you promote it?

Submit your completed request to Vondrenna Smithers on the Alberta Campus or Le'Tina Giles on the Daniel Campus.